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## **Superior strength sealer enhances Eclectic Products' epoxy line**

**Eugene, Ore.** – Protect boat bottoms and truck beds with Eclectic Products' **Coat-It**<sup>®</sup>, a waterproof, graphite epoxy sealer and coating designed to stop a bullet! **Coat-It**<sup>®</sup> contains ceramic beads for abrasion resistance, graphite for slip or lubricity and Kevlar<sup>®</sup> fiber for extreme toughness. That's why **Coat-It**<sup>®</sup> is particularly good as an armor plating type high-build coating for the bottom of fishing boats, kayaks and canoes.

Boating enthusiasts using **Coat-It**<sup>®</sup> will notice a difference in the boat's ability to glide smoothly over debris and rocks, while **Coat-It**<sup>®</sup> protects it from damage. **Coat-It**<sup>®</sup> also creates a perfect and impervious liner for truck beds.

**Coat-It**<sup>®</sup> does more than seal, it helps locate and fill hard-to-find leaks. Use **Coat-It**<sup>®</sup> to coat and repair canopies, wood decks, hulls and tank troughs. Or create a non-skid surface on decks, steps, or ramps by spreading medium to fine silica sand over the wet **Coat-It**<sup>®</sup>. Use it on almost any surface--**Coat-It**<sup>®</sup> bonds very well to aluminum, steel, and fiberglass and wood surfaces.

This two-part epoxy sealer is easy to apply and sets and dries completely within 10 to 12 hours. For maximum ultraviolet protection on the exposed coverage area, apply marine paint over the dried sealer.

**Coat-It**<sup>®</sup> comes in two sizes: a 2-lb. kit to cover 20 square feet or an 8 lb. kit that covers 80 square feet.

For a sample of Coat-It<sup>®</sup>, please contact Eclectic Products, Inc. at 1-800-693-4667 or visit our Web site at [www.eclecticproducts.com](http://www.eclecticproducts.com). See a 300 dpi image of Coat-It<sup>®</sup> by clicking on this link: [http://www.eclecticproducts.com/ep\\_thumbs.htm](http://www.eclecticproducts.com/ep_thumbs.htm)

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#### **About Eclectic Products, Inc.**

Eclectic's products can be found in more than 35,000 home improvement stores and retail outlets throughout North America and Canada.

Since 1988, Eclectic Products, Inc. has been a wholly owned subsidiary of the Willamette Valley Company, a privately held, diversified wood products firm based in Eugene, Oregon. Eclectic's product lines include Amazing GOOP<sup>®</sup> Adhesives and Amazing GOOP<sup>®</sup> Epoxy Pastes, E-6000<sup>®</sup> Industrial Strength Adhesives and Epoxy Paste, Seal-All<sup>®</sup> All-Purpose Adhesive, Famowood<sup>®</sup> wood and grain fillers, Wood-Tex<sup>®</sup> synthetic wood and Painter's<sup>®</sup> Nail Hole Filler.